



SOUTH CAROLINA BREASTFEEDING COALITION

SCBC BIENNIAL Conference 2022

Lactation in South Carolina: The State of the State

Friday, January 28th, 2022

- 8:30 - 9:00 am: Registration and Breakfast (provided for in-person event)
- 9:00 - 10:00 am: *The Lotus Alliance: Supporting Incarcerated Birthing and Lactating Parents in SC.* J. Black-Peacock., BS, IBCLC, LCCE & Sadie Whitehead
- 10:00 - 11:00 am: *From Pink to (Liquid) Gold: Breastfeeding as Breast Cancer Prevention for African American Families.* Tisha Felder, Ph.D., MSW, Associate Professor, University of South Carolina
- 11:00 - 11:10 am: Break
- 11:10 am - 12:10 pm: *Supporting Lactation in First-Time Moms & Low-Income Communities through Nurse Home Visiting.* Bailey Moore, BSN, RN, CLC & Dawn Vawter, BSN, RN, CLC, CPST, Nurse-Family Partnership
- 12:10 - 1:00 pm: Lunch (provided for in-person event)
- 1:00 - 2:00 pm: *Updates from SC Birth Outcomes Initiative.* Ana-Lopez DeFede, Ph.D., Sarah Gareau, DrPH, MEd, MCHES, Ashley NB Sirianni DNP-FNP-BC, Zeporia Tucker
- 2:00 - 3:00 pm: *Updates from ENRICH: Promoting Breastfeeding Friendly Hospitals in SC.* Michelle Hendricks, MBA, RD, LD, IBCLC, Clinical Research Specialist, Carolina Global Breastfeeding Institute
- 3:10-4:10 pm *Update on WIC and Breastfeeding Support in South Carolina.* Ellen Babb, Ph.D., MPH, RD, LD, CLC, WIC State Breastfeeding Coordinator, Women Infants, Children Program, DHEC

Saturday, January 29th, 2022

- 8:30 - 9:00 am: Registration and Breakfast (provided for in-person event)
- 9:00 am - 12:10 pm (with 10-minute break): *Understanding Experiences of Bias in Hospital Lactation Support from African American Families: Data from IRTH app's digital platform & South Carolina campaign.* Kimberly Seals Allers
- 12:10 - 1:00 pm: Lunch (provided for in-person event)
- 1:00 - 1:20 pm: *The Lactation Support Initiative at the University of South Carolina.* Peyton Mosher, BS, Healthy Carolina, University of South Carolina
- 1:20 - 2:05 pm: *Barriers to exclusive breastfeeding and motivations for early introduction of formula among Latina mothers in South Carolina.* Jennifer Mandelbaum, MPH, Ph.D. Student, Public Health, University of South Carolina
- 2:05-3:05 pm: *State of the State - Where SC is with Supporting Lactation.* Ashley Lidow, Director of Policy and Government Relations, Women's Rights Empowerment Network.
- 3:05 - 3:15 pm: Break
- 3:15 - 4:15 pm: *The State of the State: Let's Forge a Path Forward Together.* Sarah Brunson, BA, BSN, MS, RN, IBCLC, Chair, South Carolina Breastfeeding Coalition

